



**BERLIN, Germany – 19 July 2016**

**RNTS MEDIA N.V.**

**Successful Closing of Inneractive Acquisition  
Partial EUR 35 million Settlement of Remaining Convertible Bond Tap Issue  
(Update of Ad-hoc Announcements of 3 March 2016 and 31 May 2016)**

RNTS Media N.V. (“RNTS”), a leading mobile advertising technology company, today announces the successful closing of the acquisition of Inneractive, Ltd. (Israel) (following the announcement of the signing of definitive agreements on the acquisition by Ad-hoc notification on 3 March 2016). While the closing window for the Inneractive acquisition had originally expired on 5 June 2016 (as announced by Ad-hoc notification on 31 May 2016), RNTS has been able to secure an extension of the closing window and the transaction will be closed today.

The purchase price is funded from a bridge loan obtained today as well as a EUR 35 million settlement of the remaining EUR 50 million tap issue of senior, unsecured convertible bonds with a term of 4 years and an interest rate of 5% per annum. The EUR 50 million tranche of convertible bonds had been fully subscribed by 11 May, however, the settlement was delayed (as communicated by Ad-hoc notification on 31 May 2016). RNTS expects final settlement of the remaining amount of EUR 15 million in the near term.

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