



**BERLIN, Germany – 29 July 2016**

**RNTS MEDIA N.V.**

**RNTS Upgrades Revenue Guidance for 2016,  
Reflecting Dynamic Growth of the Real-Time Bidding Business**

Following completion of the Inneractive, Ltd. (“Inneractive”) acquisition (as announced by Ad-hoc notification on 19 July 2016), RNTS Media N.V. (“RNTS”) increases the pro-forma revenue guidance for 2016 from €160m+ to €185m+ on group level. This outlook includes Inneractive numbers for the full year on a pro-forma consolidated basis.

The increased revenue expectation is based on above-plan growth of the real-time bidding (RTB) business of Fyber, in combination with improved outlook for Inneractive identified post-closing, similarly deriving from strong RTB business. Management expects to also translate the increased revenue into accelerated EBITDA improvement, while remaining negative on aggregate in 2016. For 2017, the company expects further revenue growth to €240m+ and EBITDA to reach break-even by the end of the calendar year, on a run-rate basis.

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