



## **RNTS Media completes Prime Standard Listing on Frankfurt Stock Exchange**

**Berlin, 12 August 2015** – RNTS Media N.V. (“**RNTS Media**” or the “**Company**”) has completed the admission to trading of its entire share capital, consisting of 114 533 333 ordinary bearer shares, on the regulated market segment (*Regulierter Markt*) of the Frankfurt Stock Exchange (*Frankfurter Wertpapierbörse*) with simultaneous admission to the sub-segment of the regulated market with additional post-admission obligations of the Frankfurt Stock Exchange (“**Prime Standard**”). RNTS Media has published the prospectus on its website under <http://www.rntsmedia.com/prospectus>.

Following approval by the Netherlands Authority for the Financial Markets (*Autoriteit Financiële Markten*) and notification of the prospectus to the German Financial Supervisory Authority (*Bundesanstalt für Finanzdienstleistungsaufsicht*), the Frankfurt Stock Exchange issued and published its admission approval (*Zulassungsbeschluss*) on 11 August 2015. RNTS Media expects its shares to start trading on the Prime Standard in Frankfurt today under the symbol RNM and ISIN Code NL0010315453. Neither RNTS Media nor any of its shareholders will offer or sell any shares in connection with the listing.

RNTS Media has mandated Joh. Berenberg, Gossler & Co. KG to act as listing agent in connection with the admission to trading on the Prime Standard of the Frankfurt Stock Exchange.

### **About RNTS Media**

RNTS Media is a holding company focused on mobile advertising and digital content. Headquartered in Berlin, Germany, it owns *Fyber* and *BIGSTAR Global*. *Fyber* is a leading mobile advertising technology company headquartered in Berlin with an office in San Francisco. Its supply-side platform enables app developers and publishers to generate revenue by monetizing their inventory with a global network of demand partners, in turn presenting advertising sources with a potential consumer audience of more than 320 million monthly active users. *BIGSTAR Global* is a Seoul, Korea, based developer of digital educational content for children.

The businesses of RNTS Media have grown strongly in recent years. Pro-forma revenues for 2014 increased 55% to €67m from the previous year, driven by underlying market growth and new product introductions. Its aspiration is to become the number one supply-side platform for mobile freemium apps through continued enhancements of its technology to drive strong organic growth and by playing an active role in the ongoing consolidation of the mobile advertising technology market.

### **Cancellation of Euro MTF listing**

Prior to the admission to trading on the Prime Standard of the Frankfurt Stock Exchange, the shares of the Company were admitted to trading on the Euro MTF market, the multilateral trading facility operated by the Luxembourg Stock Exchange. As part of the listing process on the Frankfurt Stock Exchange, the current listing at the Luxembourg Stock Exchange is expected to be terminated on or about 12 August 2015.

**Dirk Van Daele, Chairman of RNTS Media, said:** “Following the successful placing of our convertible bond, which provides the Company with an initial €100m to support our growth targets, today’s listing upgrade delivers on our commitment to providing shareholders with increased liquidity and transparency.

We have ambitious plans for the RNTS Media group and want to be a driving force in the ongoing consolidation of the mobile advertising technology market. The upgrade of our listing to the Prime



Standard of the Frankfurt Stock Exchange is an important step in accessing a broader investment audience and increasing our future funding options.”

For more information, visit [rntsmedia.com](http://rntsmedia.com)

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