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BERLIN, Germany – May 11, 2016

RNTS MEDIA N.V.

Successful Book Closing of Remaining EUR 50m Tranche of Convertible Bond

RNTS Media N.V. (Frankfurt: [RNM](#)), a leading mobile advertising technology company, today announces the successful book closing of its remaining EUR 50 million tranche of senior, unsecured convertible bonds. The tranche is fully subscribed and expected to settle in the next days. This follows the July 2015 announcement of the placement of an initial tranche of EUR 100 million out of an aggregate EUR 150 million of bonds. Anoa Capital S.A. and ADS Securities LLC have acted as Joint Lead Managers and Book Runners for the transaction.

Andreas Bodczek, CEO of RNTS commented: “I am delighted to announce the successful book closing of the remaining EUR 50 million tranche of our EUR 150 million convertible bond. This continuing investor support validates the strength of our strategy and demonstrates confidence in our ability to execute. The money raised will be used to fund our latest acquisition and support our organic growth plans in line with our strategic objective of becoming one of the world’s leading independent mobile advertising technology companies.”

About RNTS Media N.V.

RNTS Media is a leading mobile advertising technology company. Headquartered in Berlin, Germany and founded in 2010, it empowers app developers and publishers to generate business-critical revenue streams with targeted in-app advertising through its core asset [Fyber](#), acquired in October 2014. RNTS Media is listed on the Prime Standard of Frankfurt Stock Exchange under symbol '[RNM](#)'. For more information, visit www.rntsmedia.com.

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