



21 September 2016

RNTS Media
(The "Company" or The "Group")

DIRECTORATE CHANGE
RNTS MEDIA BOARD APPOINTS ZIV ELUL AS COO AND CEO-DESIGNATE

RNTS Media, a leading mobile advertising technology company, announces the appointment of Ziv Elul as the Group's COO, effective immediately. This development reinforces the intent to build globally aligned operations focused on capitalizing on the strong growth within the programmatic and real-time bidding (RTB) markets. This growth is detailed in RNTS Media's results announcement for the first half-year 2016, also published today.

The Company further announces that Ziv Elul is appointed CEO-Designate. Following an initial transition period, Ziv will succeed Andreas Bodczek as CEO, who will in turn be appointed Group President and will continue to serve on the Management Board. As Group President, Andreas will focus on the further development of the Group's strategy, integration of recent acquisitions, and the building of new strategic partnerships. During the transition period, Ziv and Andreas will work closely together to ensure the Company continues its strong growth trajectory.

Ziv Elul co-founded Inneractive in 2007 and brings over 15 years of industry and management experience to the company. His main focus has been on the business operations, R&D and finance. Inneractive has been profitable since August 2015 and shown significant growth of over 100% YoY over the past two years. It's been recently recognized by the Deloitte Technology Fast 500™ EMEA and earned Gold Status in the 2016 Golden Bridge Awards® for the fastest growing company; making Inneractive one of the world's fastest growing, mobile RTB-based ad exchange businesses. Inneractive was acquired by RNTS Media in July 2016.

Ziv also sits on the management of Israel's branch of the Young President's Organization (YPO), a global network of young Chief Executives. He's deeply involved in the local high tech and startup ecosystem and mentors and advises young entrepreneurs.

Ziv Elul, RNTS Media's new COO and CEO-Designate, commented: "I am very excited about the future of RNTS Media at this important stage of our development. We are delivering on our mission to build the world's leading full-stack, cross-screen independent technology platform enabling publishers to optimize all ad revenue sources across every device. We now have the reach and scale, the advanced innovative technology, including the lead in programmatic video, and most importantly, the right team in place to deliver on our growth strategy."

Andreas Bodczek, CEO of RNTS Media, commented: "We identified the importance of video, programmatic and RTB capabilities early on and have successfully positioned RNTS Media to fully participate in the continuous strong growth of these markets. Having already built, in Inneractive, an incredibly successful RTB and programmatic business, Ziv brings the right mix of market expertise and passion to RNTS Media. This will further enhance our ability to execute against our clear vision of becoming the leading independent monetization technology partner for mobile app developers and digital publishers."



Ziv's appointment allows me, in the role of RNTS Media's President, to focus even more on the strategic options present in the market today. We expect that more cooperation and consolidation opportunities will come up in the coming 12 months that will require immediate and undivided attention in order to maximize their benefits.”

RNTS Media reaffirms its previously announced upgraded pro-forma gross revenue guidance of more than €185m for full year 2016 and more than €240m for full year 2017. The Company also reaffirms its EBITDA guidance of reaching break-even on a run-rate basis by the end of full year 2017. Further detail on the Company's performance will be provided in RNTS Media's H1 2016 report, scheduled for September 21, 2016.

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About RNTS Media N.V.

RNTS Media is a leading mobile advertising technology company. Headquartered in Berlin, Germany and founded in 2010, it empowers app developers and publishers to generate business-critical revenue streams with targeted in-app advertising through its core assets *Fyber* and *Inneractive*. RNTS Media is listed on the Prime Standard of Frankfurt Stock Exchange under symbol '[RNM](#).' For more information, visit www.rntsmedia.com.

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