



**Fyber N.V.**  
(The "Company")

**Fyber concludes first half of 2017 with strong outlook of continuous significant growth and moving to profitability**

**Highlights**

- Significant increase in income with 26% YoY growth to €119 million, with more than two-thirds of revenues from programmatic trading
- First time significant contribution from APAC, mainly China, contributing to more than 20% of gross revenue in H1 2017
- More than two-thirds of gross revenue generated from mobile, 95% of which from in-app
- First profitable quarter on an adjusted EBITDA basis (Q2 2017)
- Updated 2018 forecast with €360m+ in gross revenue & €15m+ in EBITDA

**Berlin, 20 September 2017 - Fyber N.V.**, a leading programmatic mobile video platform, concludes the first half of 2017 with significant growth and first time ever EBITDA profitability.

**Strong Outlook for 2018**

"We have wrapped up a successful first half of the year. In the second quarter, we continued to deliver on our growth and integration strategy, laser-focused on laying the foundation for a successful full integration, while continuing to foster the stand-alone growth for each of the companies within the group. We set out to build Fyber into a unified, profitable technology company under one strong brand and management," said Ziv Elul, Fyber's CEO.

"We have just launched the beta version of our Video Ad Monetization Platform, referred to in short as 'VAMP', which gives mobile publishers innovative, data-driven tools to maximize revenue from programmatic trading of video. We are confident that 2018 will bring further growth with projected gross revenue of €360 million and projected EBITDA profit of more than €15 million."

**Key Figures**

	For the six months ended		For the three months ended		% Change
in € million	30 Jun 2017	30 Jun 2016	30 Jun 2017	30 Jun 2016	H1 2017 YoY
Revenue	119.7	94.8	69.9	52.4	26%
Gross Profit	35.0	28.7	20.3	15.6	22%
Gross Margin (%)	29.2%	30.3%	29.1%	29.8%	
EBITDA (*)	(3.9)	(5.5)	1.2	(1.9)	

(\*) Adjusted to eliminate one-off impacts such as acquisition-related costs and option plans



Breakdown by Transaction Type			Breakdown by Screen Type		
	For the six months ended			For the six months ended	
	30 Jun 2017	30 Jun 2016		30 Jun 2017	30 Jun 2016
Programmatic	66%	54%	Mobile	68%	76%
Direct	34%	46%	Desktop	32%	24%
Total	100%	100%	Total	100%	100%

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#### Presentation to analysts and investors

A conference call with a presentation and Q&A will be held on Wednesday, September 20th, 2017 at 10.00 am CET.

To attend the call, please register at:

<https://cossprereg.btc.com/prereg/key.process?key=PX7QFQ6Y6>

Once you have registered, you will be provided with the required information to join the conference, including dial-in numbers, passcodes and the link to the web section of the meeting.

#### About Fyber N.V.

Fyber N.V. is a global technology company, developing a next generation platform for the programmatic trading of ads, in a data-driven environment. Its mission is to fuel the creation of quality content by empowering digital publishers and app developers to unlock the true value of their advertising properties through advanced technologies, innovative ad formats and data-driven decision-making. Fyber's technology platform provides an open-access platform for both digital advertisers and publishers, enabling cross-device advertising with a global reach of more than 1.2 billion unique monthly users. Fyber N.V. has offices in Berlin, Tel Aviv, San Francisco, New York, London, and Beijing and employs more than 350 people. The Company is listed on the Prime Standard of Frankfurt Stock Exchange under the symbol 'FBEN'.

In 2016 the fast-growing group companies won a number of awards including: Deloitte Technology Fast 500™ 2016 EMEA company; was placed in Gruenderszene's Top 50 growth ranking 2016, and won the Golden Bridge Gold Award 2016.

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