



**Disclosure of an inside information  
according to Article 17 EU Market Abuse Regulation (MAR)**

**FYBER N.V.**

**Guidance update for full year 2019**

**Berlin, 22 August 2019 - Fyber N.V. (“Fyber” or the “Company”, FSE:FBEN)** is announcing a change to its revenue and adjusted EBITDA guidance for 2019. The change comes mainly as a result of the decline in revenue stemming from the Offer Wall ad format, the biggest contributor to Fyber’s non-programmatic business. The decrease results from a recent change in Apple’s App Store policies banning app install ad campaigns within the Offer Wall format for apps published through their store. The ban went into effect in the course of the first half of 2019. Furthermore, although the core programmatic business with existing clients is in line with yearly expectations, the Company experienced delays in the ramp up of business with new clients during the first half of the year.

As a result of both the external and internal factors, the Company is updating the previously communicated revenue guidance from €155 to €175 million to a range of €130 to €135 million for the full year 2019. Despite the change in revenue outlook, the Company still expects to achieve an adjusted EBITDA above break-even (previously: break-even to €5 million) largely based on the Company’s careful management of cost and resource allocation and realized cost saving initiatives.

Further details will be provided with the release of the interim financial statements for the first half of 2019 on 28 August 2019.

**Notifying person**

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