



Position statement Fyber N.V. in respect of mandatory offer

This is a press release pursuant to article 24 paragraph 2 in conjunction with article 18 paragraph 3 of the Dutch Decree on Public Takeover Offers (Besluit openbare biedingen Wft) ("Takeover Decree")

Berlin, 22 July 2021 - The management board and supervisory board of Fyber N.V. ("Fyber", FSE:FBEN) have taken note of the offer document published by Digital Turbine Media, Inc. in connection with its mandatory and delisting offer (cash offer) to all shareholders of Fyber (the "Offer"). The management board and supervisory board of Fyber have examined the Offer and have adopted a position statement.

The position statement is available on Fyber's website at investors.fyber.com

###

About Fyber

Fyber is a leading advertising technology company, developing a next generation platform for the programmatic trading of ads, in a data-driven environment. Our mission is to fuel the creation of quality content by empowering app developers to unlock the true value of their advertising properties through advanced technologies, innovative ad formats and data-driven decision-making. Fyber's technology platform provides an open-access platform for both digital advertisers and publishers with a global reach. Fyber has offices in Berlin, Tel Aviv, New York, San Francisco, London, Beijing and Seoul. The Company is listed on the Prime Standard of the Frankfurt Stock Exchange under the symbol 'FBEN'. For additional information visit www.fyber.com.

Fyber Investor Contact

Sabrina Kassmannhuber
ir@fyber.com

Fyber N.V.

Official seat: Amsterdam, the Netherlands
Office address: Wallstrasse 9-13, D-10179 Berlin, Germany
Amsterdam Commercial register number 54747805 | VAT Nr. DE283688947 | LEI Nr. 894500D5B6A8E1W0VL50
Managing Directors: Ziv Elul, Dani Sztern, Yaron Zaltsman
Chairman of the Supervisory Board: Yair Safrai