



**Fyber N.V.**  
(The “Company”)

### **Karim Sehnaoui joins Fyber’s Supervisory Board**

**Berlin, 5 October 2017 - Fyber N.V.**, a leading programmatic mobile video platform, today announces that Karim Sehnaoui has been appointed to join its Supervisory Board as a temporary member pursuant to Article 25.1 of the Company’s Articles of Association. It is expected to have the appointment confirmed and made permanent by the next Annual General Meeting of Shareholders in 2018.

Karim is an entrepreneur and investment professional with over 17 years of experience in private equity, venture capital, corporate finance and project management and has held several executive positions in investment management firms and others, including CEO and CIO positions. Karim has also helped launch several tech start-ups and is still an advisor to some.

He holds a Masters in Engineering from McGill University, in Montreal, Canada and was also a Global Leadership Fellow at the World Economic Forum in Geneva, Switzerland.

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### **About Fyber N.V.**

Fyber N.V. is a global technology company, developing a next generation platform for the programmatic trading of ads, in a data-driven environment. Its mission is to fuel the creation of quality content by empowering digital publishers and app developers to unlock the true value of their advertising properties through advanced technologies, innovative ad formats and data-driven decision-making. Fyber’s technology platform provides an open-access platform for both digital advertisers and publishers, enabling cross-device advertising with a global reach of more than 1.2 billion unique monthly users. Fyber N.V. has offices in Berlin, Tel Aviv, San Francisco, New York, London, and Beijing and employs more than 300 people. The Company is listed on the Prime Standard of Frankfurt Stock Exchange under the symbol ‘FBEN’.

In 2016 the fast-growing group companies won a number of awards including: Deloitte Technology Fast 500™ 2016 EMEA company; was placed in Gruenderszene’s Top 50 growth ranking 2016, and won the Golden Bridge Gold Award 2016.

### **Investor Contact**

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### **Fyber N.V.**

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