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RNTS Media N.V. successfully places EUR 100m convertible bond

July 17, 2015 – RNTS Media N.V. (the “**Company**”) announces the successful placement of EUR 100 million senior, unsecured convertible bonds (the “**Bonds**”) convertible into c.23.8m new ordinary shares (the “**Shares**”) of the Company representing up to c. 17.2% of share capital following full conversion of the Bonds.

Following a book building process, the Company fixed the nominal coupon at 5.00% p. a., payable semi-annually in arrear. The initial conversion price was set at EUR 4.20. The Bonds will be issued at 100% of their principal amount to a limited number of investors.

As previously communicated, the Company intends to use the net proceeds from the placement of the Bonds to pursue its growth strategy and make acquisitions, as well as for general corporate purposes including repayment of existing loans. The Company has the flexibility to increase the issue by up to EUR 50m.

Settlement is expected to take place on or around July 22, 2015. The Bonds will be listed on the Open Market (Freiverkehr) of the Frankfurt Stock Exchange.

Anoa Capital S.A. and ADS Securities LLC are acting as Joint Lead Managers and Bookrunners for the transaction.

Andreas Bodczek, CEO of RNTS Media N.V. commented: “The placing of the convertible bond provides us with significant funds to pursue our growth strategy and play an active role in the consolidation of the mobile advertising market; we aim to make a further 1-2 acquisitions this year. I am pleased with the strong interest we have received for the EUR 100 million convertible bonds.”

About RNTS Media N.V.

RNTS Media is a holding company focused on mobile advertising and digital content. Headquartered in Berlin, Germany, it owns Fyber and BIGSTAR Global. Fyber is a leading mobile advertising technology company headquartered in Berlin with an office in San Francisco. It helps app developers to monetize their content by connecting them to over 320 million monthly users. BIGSTAR Global is a Seoul, Korea, based developer of digital educational content for children. RNTS Media is listed on the Luxembourg Stock Exchange (Euro MTF Market). For more information, visit rntsmmedia.com



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