

RNTS MEDIA PLANS TO EXPAND BOARD WITH APPOINTMENT OF THREE INDEPENDENT DIRECTORS

BERLIN, Germany – March 14, 2016 – [RNTS Media](#), a leading mobile advertising technology company, today announced that Thorsten Grenz, Jens Schumann, and Crid Yu have accepted to be proposed for joining RNTS Media Supervisory board as Independent Directors at the next Annual General Meeting. Bringing together deep knowledge of the US ad tech industry and international German governance expertise, Grenz, Schumann, and Yu will work with RNTS Media’s executive team to help further accelerate the company’s global growth.

Thorsten Grenz currently serves as President of Financial Experts Association e.V. and is based in Berlin. Jens Schumann currently serves as Deputy Chairman of the Supervisory Board of LOTTO24 AG and is one of the two founders and member of the Supervisory Board of today’s Zeal Network SE (former Tipp24 SE). An ad tech industry veteran, Crid Yu is based in the San Francisco Bay Area and has held executive leadership roles with companies ranging from Google, inMobi and most recently Jana Mobile.

“The new additions to our supervisory board complement our strategy as we look to strengthen our lead in the mobile advertising industry,” said Dirk van Daele, Chairman of RNTS Media’s Supervisory Board. “I have no doubt that Grenz, Schumann and Yu’s diverse background and expertise will help the company forge ahead as the industry continues to undergo consolidation.”

RNTS Media, the parent company of the leading ad tech company [Fyber](#), continues to invest in the mobile advertising ecosystem. This news follows the recent acquisition of a fast-growing mobile advertising technology company, [Heyzap](#) and a definitive agreement to acquire [Inneractive](#), a leading independent mobile RTB-based ad exchange.

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About RNTS Media

RNTS Media is a leading mobile advertising technology company. Headquartered in Berlin, Germany and founded in 2010, it owns Fyber and BIGSTAR Global. RNTS Media is listed on the Prime Standard of Frankfurt Stock Exchange under symbol ‘RNM.’ For more information, visit www.rntsmmedia.com.

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