

Market Update RNTS Media N.V. October 21, 2013

RNTS Media N.V. has the pleasure to make the following announcements to the market:

- 1) The financial close 2012 has been finalised and the unqualified auditor's report received from Ernst & Young, The Netherlands. The annual report is attached to the present publication for your information.

The Management and the Supervisory board kindly ask for your understanding of the difficult circumstances in the processing of this first annual report.

- 2) The company invites the Shareholders to an Extraordinary General Meeting of Shareholders.

Please see the attached Notice, Explanatory notes and proxy form for the Extraordinary General Meeting of Shareholders of RNTS Media N.V. to be held on 26 November 2013.

- 3) On the business outlook, the Management assures you that, while the company is significantly behind on its original roll out plan, the company remains well positioned to monetize against this exciting games and educational content environment. Importantly, as held out from the outset, the founding shareholders have stepped up to shoulder the delayed roll out by providing a capital increase of € 12,8 million on 12 July 2013, which not only confirms their belief in the company by providing significant working capital funding but also provides funding to allow acquisitions such as Big Star Global. The company has considered such complimentary acquisitions, as it proves difficult to grow organically efficiently while adapting to fast changing market circumstances.

It is important to highlight that the capital increase as well as the partly payment of the acquisition of Big Star Global were realised at or close to the latest share price on the Luxembourg stock exchange's EuroMTF market.

For the second half of 2013 we are expecting a strong growth in the mobile revenue driven by new titles and increased marketing. In the online business our new game Tactical Intervention has gone live and this game created an enormous amount of traffic in the closed beta release phase during the Gamescom in Cologne. The educational content business will contribute significantly to our revenue growth in Q4 through the acquisition of Big Star Global and the fact that we have been selected as the Master Content Provider by LG for their LG KidsPad on a worldwide exclusive basis. The revenue outlook for 2013 is € 5,8 million and the month of December is expected to be the first month RNTS Media will break even.

- 4) The unaudited financial figures for the first half of the year 2013 are attached for your information.

In the first quarter of 2013, the total assets of the group sum up to € 8,0 million, this compared with total liabilities of € 7,3 million. Revenues generated in the first quarter of 2013 sum up to a total of € 1,4 million; whereas the biggest driver has been a one-off revenue generated by the educational content segment of € 1,1 million in March 2013. With total expenses summing up to a total amount of € 1,5 million, a loss for the year in the period January 1st - March 31st 2013 of € 0,1 million has been realized.

In the second quarter of 2013, the total assets of the group have decreased to € 6,7 million, compared to grown total liabilities of € 8,1 million. Revenues generated in the first half of 2013 sum up to a total of € 1,6 million. With total expenses of € 3,6 million, a loss for the period January 1st – June 30th 2013 of € 2,0 million has been realized. The main driver of the expenses has been the investment of € 1,0 million in the new Appstore, which will, together with Big Star Global, be the main enabling factor driving growth in RNTS' educational segment.

- 5) The Supervisory board has further reinforced the day-to-day Management by the appointment of Ms Jai Paik to the positions of Group Chief Financial Officer and Co-CEO of RNTS Korea Ltd.



Ms Paik adds her skills and experience of 13 years in accounting and finance to the team fulltime. She worked for Ernst & Young and PwC for 9 years in New York, London and Seoul. She also worked as an investment banker for a London based boutique merchant bank prior to joining RNTS Media. The Supervisory board is convinced that her appointment is another important milestone towards timely financial reporting.

The Supervisory board thanks Mr Mark An for his contributions as interim CFO over the last months.

/attachments:

- Annual report 2012
- Notice of the EGM of shareholders, Explanatory notes, Proxy form
- Financial report 30 June 2013