

18 November 2016

RNTS Media
(The "Company" or The "Group")

Q3 2016 Interim Statement

80% growth in the first nine months of 2016 based on continuous strong performance of programmatic

Highlights

- Further guidance upgrade in October following a strong performance, especially from the programmatic business
 - Pro-forma revenues to exceed €205m for the full year 2016
 - Adjusted EBITDA break-even expected for the fourth quarter of 2016
- Share of revenue from programmatic advertising and real-time bidding at almost 60% in the third quarter, up from 35% during the same period last year
- Strong adoption of both the rewarded and non-rewarded video ad formats with ad impressions up more than 160% for the third quarter compared to 2015

Key Financials

	9 months ended 30 September		Change (%)
	2016 (€m)	2015 (€m)	
Pro-forma figures¹			
Revenue	147.1	80.4	83%
Gross margin (%)	29.8%	33.1%	-3.3pp
Adjusted EBITDA ²	-5.3	-11.1	52%
Adjusted loss after tax ²	-15.4	-11.1	-39%

¹ Pro-forma results show the financials of the Group as if Heyzap and Inneractive had been acquired on 1 January 2015

² Results adjusted to exclude separately disclosed items as explained in the notes to the consolidated financial statements in the Annual Report 2015

Andreas Bodczek, CEO of RNTS Media, commented: Following a strong first half-year, RNTS Media maintained momentum in the third quarter of 2016. The Company delivered pro-forma revenue growth of more than 80% from €80m for the first nine months of 2015 to more than €147m in the same period this year. The programmatic advertising business and Inneractive acquisition in particular contributed strongly to this development, reinforcing the value of the Company's investments during the past months.



In July 2016 we successfully completed the acquisition of leading mobile real-time bidding (RTB) exchange, Inneractive. Securing this acquisition further strengthens our competitive positioning, particularly in the key growth segment of digital programmatic advertising. The positioning, products and services of Inneractive were outlined in our half-year report.

With Fyber and Inneractive at our core, we are well positioned to take advantage of the key growth trends in mobile usage, video advertising and programmatic trading of digital advertising. RNTS Media provides a programmatic technology platform, a variety of ad formats including different video ad units as well as data enrichment and audience segmentation capabilities, to solve the commercial challenges faced by digital publishers. With more than 40% of our revenues coming from video advertising and almost 60% from programmatic and real-time bidding, the Company is one of the few independent advertising technology providers that has adapted to cater to these market needs. Revenues from video ad formats grew more than 150% during the third quarter of the year compared to the same period last year; programmatic trading across all available ad formats grew by more than 200%.

Based on the excellent performance for the year to date and the strong outlook for the last quarter, the Company has further upgraded its guidance and is expecting pro-forma revenues to exceed €205m in 2016 and adjusted EBITDA to break even for the fourth quarter.

We are highly confident in our continuing path for growth, which will be accelerated by the forthcoming integration of the two technology platforms and drive our reach and value for our combined customer base.

Presentation to analysts and investors

A conference call with presentation and Q&A will be held on 21 November 2016 at 16.00 CET.

To attend the call, please register at:

<https://cossprereg.btc.com/prereg/key.process?key=PDFRANDQA>

Once you have registered, you will be provided with the information you need to join the conference, including dial-in numbers, passcodes and the link to the web section of the meeting.

About RNTS Media N.V.

RNTS Media is a leading mobile advertising technology company. Headquartered in Berlin, Germany and founded in 2010, it empowers app developers and publishers to generate business-critical revenue streams with targeted in-app advertising through its core assets Fyber and Inneractive. RNTS Media is listed on the Prime Standard of Frankfurt Stock Exchange under symbol '[RNM.](#)' For more information, visit www.rntsmmedia.com.

Investor Contact:

Sabrina Kassmannhuber
ir@rntsmmedia.com
+49 30 609 855 555

Media Contact:

Bob Huxford
Bob.Huxford@newgatecomms.com
+44 20 7680 6550