



RNTS MEDIA N.V.

Strong preliminary financials for 2016 and increased 2017 guidance

- **Pro-forma revenues for 2016 grew by more than 65% to over €215m**
- **Positive outlook for 2017 with revenues above €280m and adjusted EBITDA in excess of €3m**

BERLIN, Germany – 09 February 2017 – RNTS Media N.V. (“RNTS” or the “Company”), a leading mobile advertising technology company, reports strong preliminary financial results for the full year 2016 and provides increased guidance for 2017.

According to preliminary pre-audit calculations, pro-forma revenues for 2016 grew by more than 65% to over €215m and adjusted EBITDA losses more than halved from €-12.1m to below €-6m, after achieving break-even in Q4 2016. The revenues are ahead of the full-year guidance that was upgraded twice in 2016, most recently on 30 October 2016 when pro-forma revenues were forecast to exceed €205m and adjusted EBITDA to reach break-even during Q4 2016 – a year ahead of prior expectations.

On the basis of the preliminary figures for 2016, the Company announces that it has upgraded its guidance for the full financial year 2017 from over €240m to over €280m in revenues, with projected EBITDA in excess of €3m under consideration of adjustments for separately disclosed items consistent with the Company’s recent financial reporting practice.

This strong performance validates the strategic approach to growing the business both organically and through acquisitions, positioning RNTS as a leading technology platform in mobile ad tech. RNTS continues to grow its publisher platform beyond today’s 1bn monthly active users, leveraging its comprehensive supply-side platform and programmatic ad exchange as the basis for further monetization.

The Company is in continued discussions with a number of financial institutions to secure financing in Q1 2017 which is key for implementing the growth strategy and for achieving the upgraded guidance.

For 2017, RNTS re-affirms its commitment to fully crystallize value for its stakeholders on the basis of strong revenue growth and improved profitability, consolidating its position as an independent leading ad tech company.

Andreas Bodczek, CEO of RNTS, said: “2016 was an excellent year for RNTS with strong growth. In 2017, we will be working to again grow revenues in excess of 30% and to deliver profitability by creating one strong, fully integrated advertising technology company which capitalizes on the existing synergies of Fyber, Inneractive and Heyzap. Our intention is to



rebrand the integrated organization as **Fyber** in 2017. We appreciate the continued support from our long term shareholders during our journey from inception in 2013 to becoming providers of one of the world's leading advertising technology platforms today."

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RNTS Media - Powering digital advertising

RNTS Media is a leading advertising technology company. It empowers app developers and digital publishers to generate business-critical revenue streams with targeted advertising, enabling them to optimize the yield they generate from advertising. Through its core assets, **Fyber** and **Inneractive**, the Company's technology infrastructure reaches more than one billion monthly active users. RNTS technology is channel-neutral and provides an open-access platform for advertisers and publishers. Its platforms enable cross-device advertising with a global reach and a strong focus on video. RNTS Media was founded in 2010 and is headquartered in Berlin, Germany. The Company employs more than 380 talented people globally and is listed on the Prime Standard of Frankfurt Stock Exchange under the symbol 'RNM.' In 2016 the fast-growing Group companies won a number of awards including: Deloitte Technology Fast 500™ 2016 EMEA company; was placed in Gruenderszene's Top 50 growth ranking 2016, and won the Golden Bridge Gold Award 2016.

Investor Contact

Sabrina Kassmannhuber
ir@rntsmmedia.com
+49 30 609 855 555

Media Contact

Bob Huxford
Bob.Huxford@newgatecomms.com
+44 20 7680 6550