

31 May 2017

RNTS Media
(The “Company” or The “Group”)

Q1 2017 Interim Statement

Strong start to the year - Further growth of video advertising and programmatic trading

Highlights

- Continued growth of video advertising and programmatic trading in line with expectations and seasonality
- Gross revenues up 17% to €49.7m, gross margin (EUR) up 11% to €14.6m for Q1 compared to the same period last year
- Adjusted EBITDA for Q1 widened from €-1.4m to €-5.0m reflecting further investment into the core business that will deliver the strong growth in 2017 and beyond. As Q1 is seasonally the weakest quarter, the losses against the higher cost base increased. This was in line with management’s expectations reflected in the guidance for EBITDA in excess of €3m for the full year
- Signed €7.5m credit facility for Fyber business unit
- Further expansion of global partner network on supply and demand side for all Group companies

Key Financials

	3 months ended 31 March		
	2017 (€m)	2016 (€m)	Change (%)
Revenue	49.7	42.5	17%
Gross margin (%)	29.4%	31.0%	-1.6pp
Adjusted EBITDA ¹	-5.0	-1.4	-257%

¹ Results adjusted to exclude separately disclosed items in line with recent financial reporting practice

Andreas Bodczek, CEO of RNTS Media, commented: We are reporting a very good start to the year, in line with our expectations and the natural seasonality of the first quarter. Driven by video advertising and programmatic trading, revenues increased by 17% to €49.7m compared to €42.5m in the first quarter of 2016. Based on this and the strong growth in 2016, management increased the guidance during the first quarter. We expect to deliver gross revenues in excess of €280m and adjusted EBITDA in excess of €3m for the full year 2017.



Highlights in the first quarter included the rollout of the collaboration between Fyber and Japan's most popular messaging app, LINE, in monetizing their inventory with video ads; the signing of a deal between MailOnline and Inneractive to support the programmatic monetization of their mobile app; and the awarding of Gruenderszene's growth award 2016.

Our development pipeline is robust and we look forward to delivering on our integration plans throughout the remainder of the year. The focus will be on driving the cross-referenced revenue between Fyber, Fyber RTB and Inneractive and the initial technical integration of components between the Fyber and Inneractive platforms.

The deep-stack offering, combined with the critical scale of global demand partners integrated with our platforms, enables us to extend business with existing publisher partners. At the same time, the efforts of integrating all acquired assets and driving profitability and scalability initiatives within each of the companies is expected to drive the Group to profitability in 2017 – a goal we are successfully progressing towards.

Presentation to analysts and investors

A conference call with presentation and Q&A will be held on 1 June 2017 at 16.00 CEST.

To attend the call, please register at:

https://cosprereg.btc.com/prereg/key_process?key=PYFQ4GTFA

Once you have registered, you will be provided with the information you need to join the conference, including dial-in numbers, passcodes and the link to the web section of the meeting.

About RNTS Media N.V.

RNTS Media is a leading advertising technology company. It empowers app developers and digital publishers to generate business-critical revenue streams with targeted advertising, enabling them to optimize the yield they generate from advertising. Through its core assets, Fyber and Inneractive, the Company's technology infrastructure reaches more than one billion monthly active users. RNTS technology is channel-neutral and provides an open-access platform for advertisers and publishers. Its platforms enable cross-device advertising with a global reach and a strong focus on video. RNTS Media was founded in 2010 and is headquartered in Berlin, Germany. The Company employs more than 380 people globally and is listed on the Prime Standard of Frankfurt Stock Exchange under the symbol 'RNM'. In 2016, the fast-growing company won a number of awards including: Deloitte Technology Fast 500™ 2016 EMEA company; placed in Gruenderszene's Top 50 growth ranking 2016; and won the Golden Bridge Gold Award 2016. For more information visit www.rntsmia.com.

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